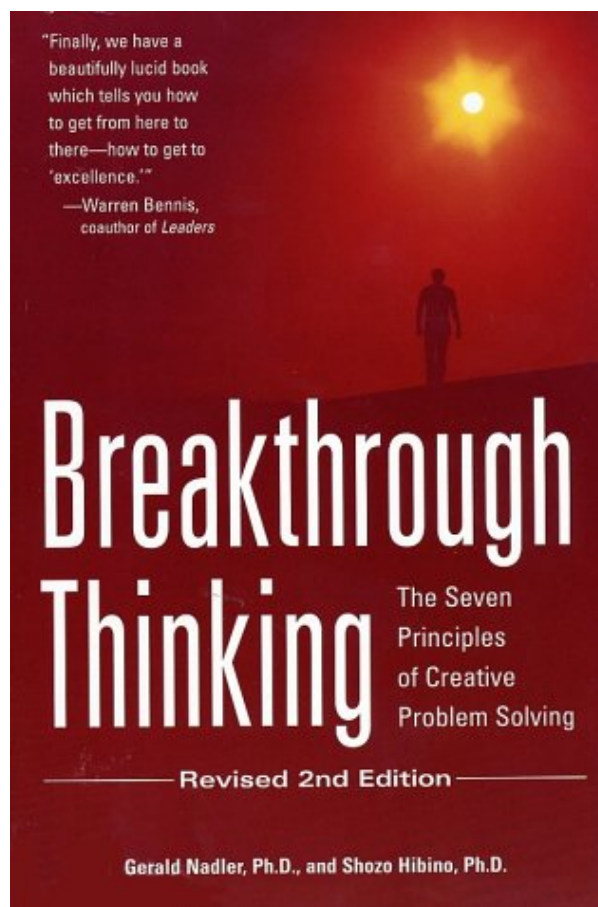


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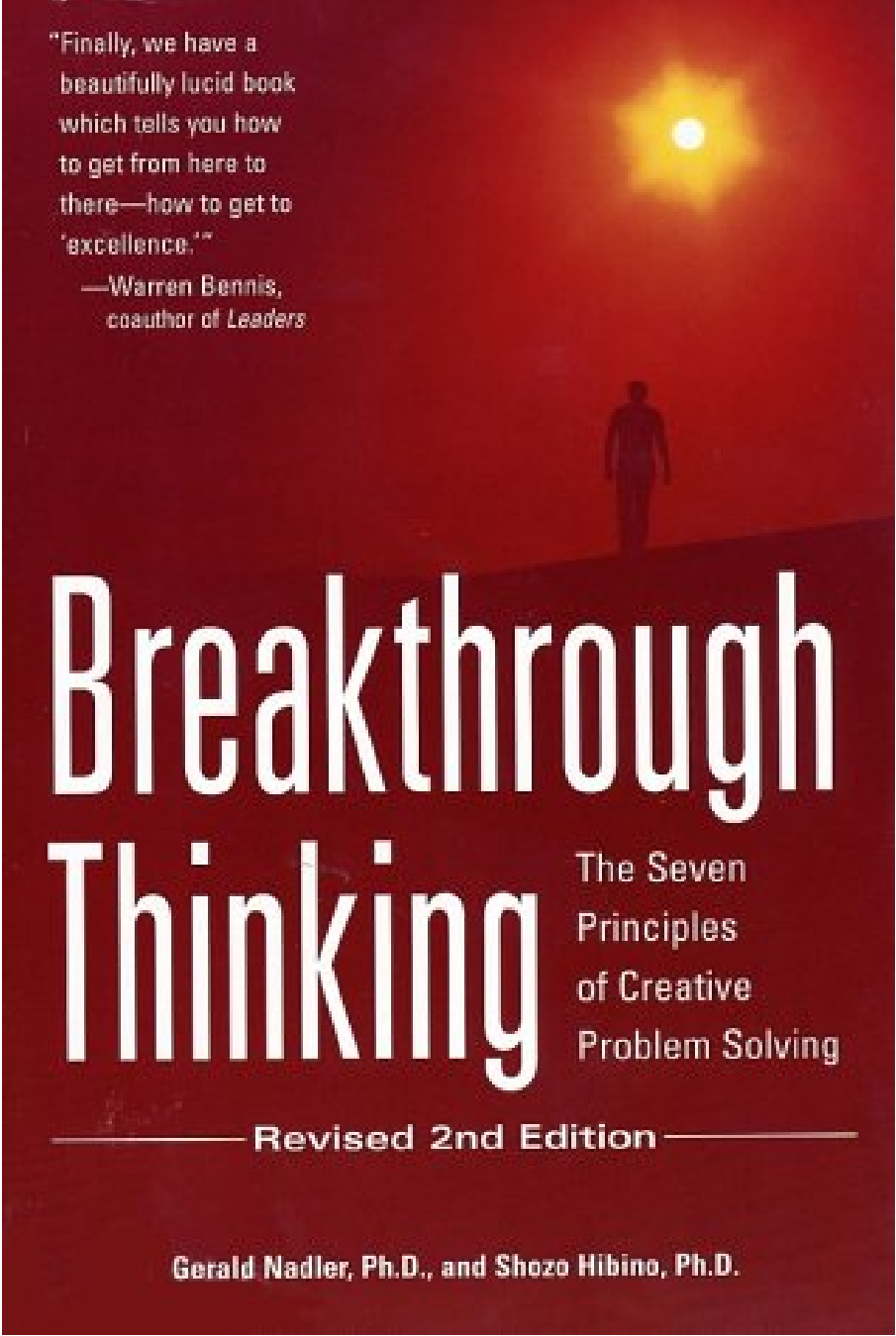


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—Warren Bennis,
coauthor of *Leaders*



Breakthrough Thinking

The Seven
Principles
of Creative
Problem Solving

— Revised 2nd Edition —

Gerald Nadler, Ph.D., and Shozo Hibino, Ph.D.

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Review

The Anatomy of Successful Problem Solving

About the Author

Gerald Nadler, Ph.D., president of the Center for Breakthrough Thinking and chair emeritus of engineering management at the University of Southern California, is a consultant to some of North America's foremost corporations and government organizations.

Shozo Hibino, Ph.D., professor of planning and design at the Chukyo University, Japan, is vice president of the Center for Breakthrough Thinking and vice president of the Japan Planology Society.

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The Anatomy of Successful Problem Solving

How do great leaders solve problems differently from the rest of us? In Breakthrough Thinking you will learn the seven steps consistently used by those who solve problems most creatively. By taking an analytical approach, Nadler and Hibino discovered that there is a specific method used to successfully make decisions that is both teachable and duplicable. This program is now presented to you in this volume.

"Finally, we have a beautifully lucid book which tells you how to get from here to there—how to get to 'excellence.'"

—Warren Bennis, co-author of *Leaders*

"I've used Breakthrough Thinking now for a few years and have found it transformative. It really is a different paradigm of thinking that leads to powerful changes in the way I look at problems and how I practice organizational change."

—William Chandon, Organizational Competency Building, Corporate Knowledge Program, Computer Sciences Corporation

"I have had a 'breakthrough experience' after reading Breakthrough Thinking. I want to thank both Professor Nadler and Professor Hibino for the thought-provoking ideas presented in the book."

—Dick Keller, president, Kellerco

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Features

- Great product!

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Most helpful customer reviews

4 of 5 people found the following review helpful.

Many thanks to Professors Nadler and Hibino

By Noel Coburn

This is an excellent book. It is well written. The authors have excellent credentials and convincingly outline the seven principles of creative problem solving in the most lucid terms.

Readers will find that many of the individual ideas, concepts, considerations and perspectives are familiar. However, as Proust stated, the real voyage of discovery consists not in seeking new landscapes, but in having new eyes. Professors Nadler and Hibino show that you, and any group that you are part of, can significantly increase your chances of achieving breakthroughs if you adopt a certain approach to solving problems and making decisions. It is a purpose-directed approach. The focus is on the solution, not the problem.

They proceed to outline this approach in some detail. It includes a holistic set of steps to guide your use of the seven principles. They also describe a number of optional tools. When adapted to your own style and circumstances, and used in context, these tools really do maximise your chances of achieving breakthroughs e.g.

- `Exploration and expansion of purposes' enables you to creatively find the right problem to work on
- `Solution after next' helps to unfetter the team's creativity, to rise above current limitations, wrong assumptions and misconceptions - whether conscious or subconscious - and to ensure that today's solution is future-oriented and innovative
- `System matrix' facilitates a comprehensive consideration of all aspects of a solution thus maximising the chances of successful implementation

The thinking skills outlined in this book and ensuing practice can serve you well for the rest of your life. These skills are so fundamental, they can be beneficially applied in countless ways and in countless situations - both business and personal.

I first read this book six months ago and have no hesitation in recommending it.

8 of 8 people found the following review helpful.

A Book Every Problem Solver and Decision Maker Should Read

By A Customer

Stephen Covey observed the main problem we face often is not the problem itself but how we see it. Breakthrough Thinking, like Why Didn't I Think of That? - Think the Unthinkable, changes the way you approach problems by challenging your old perspectives and giving you new tools for obtaining deeper, clearer insights into problems and decisions at hand. This is a book to place on the shelf where you keep your most prized works, the ones you reread over and over again.

4 of 4 people found the following review helpful.

Not quite a breakthrough

By A Customer

It's fair to say that the breakthrough touted by the authors occurred quite some time back - I don't think that any of the 7 principles suggested could be said to be new or even that they are brought together in a new framework.

Regardless, if you haven't used these principles before then it is likely to be something of a breakthrough. The authors present a remarkably well planned overview of the steps needed to come to creative solutions to problems.

Many readers are likely to find hints of De Bono, Senge and even some NLP in the reading. That shouldn't detract from the book though - it brings some rather disparate structures together to achieve an extremely

beneficial approach to thinking and problem solving.

4 stars because it could have been edited down by 50 pages without detracting from the message.

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