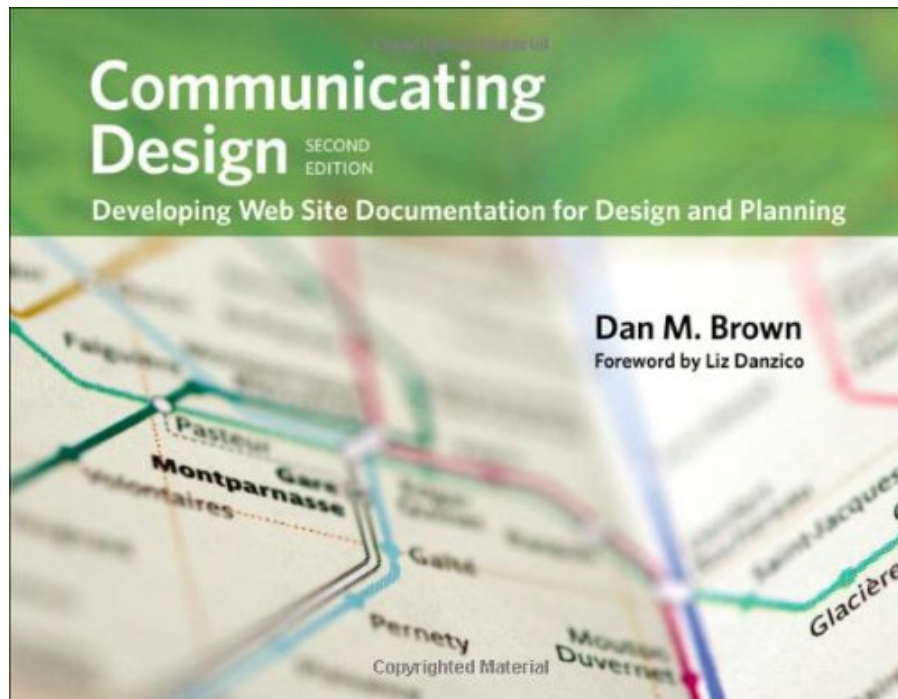


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Successful web design teams depend on clear communication between developers and their clients—and among members of the development team. Wireframes, site maps, flow charts, and other design diagrams establish a common language so designers and project teams can capture ideas, track progress, and keep their stakeholders informed.

In this all new edition of *Communicating Design*, author and information architect Dan Brown defines and describes each deliverable, then offers practical advice for creating the documents and using them in the context of teamwork and presentations, independent of methodology. Whatever processes, tools, or approaches you use, this book will help you improve the creation and presentation of your wireframes, site maps, flow charts, and other deliverables.

The book now features:

- An improved structure comprising two main sections: Design Diagrams and Design Deliverables. The first focuses on the nuts and bolts of design documentation and the second explains how to pull it all together.
- New deliverable: design briefs, as well as updated advice on wireframes, flow charts, and concept models.
- More illustrations, to help designers understand the subtle variations and approaches to creating design diagrams.
- Reader exercises, for those lonely nights when all you really want to do is practice creating wireframes, or for use in workshops and classes.
- Contributions from industry leaders: Tamara Adlin, Stephen Anderson, Dana Chisnell, Nathan Curtis, Chris Fahey, James Melzer, Steve Mulder, Donna Spencer, and Russ Unger.

“As an educator, I have looked to *Communicating Design* both as a formal textbook and an informal guide for its design systems that ultimately make our ideas possible and the complex clear.”

—Liz Danzico, from the Foreword

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Features

- Used Book in Good Condition

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Most helpful customer reviews

8 of 8 people found the following review helpful.

Second Edition is Even Better!

By Amelia

A great update to the first edition, which was a classic. This belongs in the reference library of every web and user experience designer. Although Dan Brown clearly wrote this with web designers from the IA/UX persuasion in mind, there's guidance throughout that can be leveraged by those from other design and creative disciplines that need to communicate their work to various audiences.

For me, that's the secret sauce that makes this book so valuable. Besides the excellent information (and more illustrations) on structure and tools for creating effective communications, it provides guidance on when and how to frame and use different types of communications (deliverables or diagrams) to facilitate discussions, work with stakeholders, clients, and other contributors, and enable projects to move forward. If you work with clients or stakeholders (what designer doesn't?), this book will help you be more successful.

6 of 6 people found the following review helpful.

Good content lost in poor style

By Anastasia

As some other reviewers have pointed out this book is best suited to those who are interested in managing the project as well as actually doing the design job. I can see how from his perspective this book does not agree with some designers, who care very little about how to set-up meetings to discuss design deliverables, and just want get their primary job done. However, as a product manager, I found this part interesting.

What is really bothering me is the style of the author's writing. Overcomplicated long phrasings mixed with out-of-place comments (or are those jokes?) about author's hobbies... sometimes I feel I am reading a blog not a book, it's a waste of time.

I would suggest that for the 3rd edition the author teams up with a good editor who would help him phrase his thoughts more laconically, and remove all the noise from the book. Until then, if you are considering buying this book, I suggest you keep looking (unless you have lots of free time).

3 of 3 people found the following review helpful.

Beautiful in all ways!

By Tamara Adlin

OK, I'm biased, but I love this book. Dan did such a great job creating a book that you actually WANT to come back to time and again. If you're like me, you probably have lots of books on your shelf, and they look nice up there, but you may not take them down and actually use them very much. This book might not look as nice on your shelf, because you'll use it so much that it will get beat up. Which is a good thing.

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