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"An excellent text; comprehensive in that it represents the major genres and styles. Also a useful teaching resource."--Elizabeth McCallum, Perimeter College, GA

"Excellent cross-section of essay examples--a really rich selection for each rhetorical pattern."--George Kgawitter, St. Edward's University

"Provides a rich and varied look at how we use language."--John A. Walsh, University of Guam

"Lively approach to the breadth and intensity of language in the world and in daily life."--J. Agard, Muskegon Community College, MI

About the Author

Stuart Hirschberg is an Associate Professor in the Department of English at Rutgers: The State University of New Jersey, Newark. He has written scholarly works on Yeats and on Ted Hughes, and with co-author Terry Hirschberg, has authored eleven college textbooks. His research interests include cross-cultural and multicultural studies, visual rhetoric, and popular culture.

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